

For Immediate Release

Harmonic Vision Contact:

Phil Rockenbach
312.224.2921
phil@harmonicvision.com

PR Contact:

Michelle Moody
214.363.3460
michellemoody@charter.net

New Music Ace Deluxe Teaches Kids Music at Home

New Title in Award-Winning Software Series is Harmonic Vision's Most Comprehensive with 36 Interactive Lessons and Games, Now Available from Major Online Retailers like Amazon.com

CHICAGO, ILLINOIS – February 10, 2004 -- Harmonic Vision, the leading developer of music education software for classroom and home use, today announced *Music Ace Deluxe*, its comprehensive new home-based software program for beginning and intermediate music students aged five and above. To provide parents one program that teaches all the basics, regardless of instrument, in an entertaining and game-like atmosphere, Harmonic Vision combined 36 core lessons from its award-winning *Music Ace* and *Music Ace 2* titles and re-sequenced them to follow today's traditional music education. Available from www.harmonicvision.com, or for less than \$50 from major online retailers such as Amazon.com, J & R Computers and PC Mall, *Music Ace Deluxe* gives parents an affordable and fun way to bring music into their children's lives. It is also expected to appear shortly in popular computer retail stores.

"The research showing that music training helps kids perform better in school continues to build," said Phil Rockenbach, president of Harmonic Vision. "Whether it's better grades in math or reading, higher scores on SAT tests, improved self-esteem, better self-discipline or improved cooperation with peers, music students are achieving more than non-music students."

Rockenbach explained, "Many music students quit in the first year because music theory can be difficult. We knew we could use the computer to make the hard stuff fun, so students learn without even knowing it. *Music Ace* is designed to get students over that hump to the point of enjoying playing an instrument."

Fun and Educational

Designed by music education professionals, *Music Ace Deluxe* features self-paced lessons that teach the basic skills listed in the *National Standards for Music Education*, including music theory, note reading, ear training, notation, keyboard, scales, rhythm, melody, key signatures, time signatures and harmony.

"Maestro Max," Harmonic Vision's humorous animated virtual instructor, leads students through the highly interactive, fun lessons which use colorful animated graphics and digitized sound effects, and offer rewards based on performance.

(more)

Maestro Max uses the piano keyboard to help students visualize music concepts, but they get to “play” other cartoon instruments, such as the violin, drum, saxophone, trumpet, clarinet and horn. At the end of each lesson, an arcade-like game reinforces the concepts learned.

The program’s built-in record-keeping system tracks the progress of up to ten individual family members.

The signature *Music Ace* Music Doodle Pad allows beginners to easily compose and hear their own musical creations using a variety of instrument sounds.

“The lessons in *Music Ace Deluxe* are extremely educational and, just as important, fun and entertaining,” said Ms. Sara Randolph, an award-winning music educator from Lockport, Illinois. “*Music Ace Deluxe* can have a huge impact on emerging music students.”

The *Music Ace* Series is used by more than 5,000 school districts in North America. *Music Ace* and *Music Ace 2* have collectively won more than 30 awards for excellence, including the National Parenting Center Seal of Approval, the National Parenting Publications Association (NAPPA) Gold Award, and the eSchool News Reader’s Choice for the best music education software.

Music Ace Family

Harmonic Vision also offers a 12-lesson sampler, *Music Ace Starter*, which provides the most basic music theory instruction. Like *Music Ace Deluxe*, *Starter* is designed for home use and tracks the progress of up to ten users. *Starter* is available for less than \$30 from major online retailers and stores such as CompUSA.

Harmonic Vision’s flagship products, *Music Ace* and *Music Ace 2*, are available in single or multiple-seat versions. They are ideal for educators in the lab/network environments, and can track and assess the progress of up to 3,600 students. *Music Ace* and *Music Ace 2* are available from educational and music software dealers nationwide.

All *Music Ace* software is compatible with Windows and Macintosh PCs, including Windows XP and Mac OS X, and includes support for General MIDI keyboards. Free demos are also available for download.

About Harmonic Vision

Founded in 1991, Harmonic Vision is the leading developer of music education software. Its *Music Ace* Series is designed for both consumer and educational markets for use by parents, school music teachers and private teaching studios. The company is located at 68 East Wacker Place in Chicago, IL, 60601, 800.474.0903, and on the Internet at <http://www.harmonicvision.com>.

###

Editor’s note: Product photos and research excerpts on the benefits of music training are available in the Press Room at <http://www.harmonicvision.com/news.htm>.