



For Immediate Release

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Harmonic Vision Appoints Et Cetera as UK Distributor

Et Cetera Top UK Music Technology Distributor

CHICAGO, ILLINOIS -- October 26, 2004 -- Harmonic Vision, a leading developer and publisher of music education software announced today the appointment of Et Cetera Distribution based in Haslingden, Lancashire, as its distributor for the United Kingdom and Ireland. Music Ace is the leading music education software for grades primary and secondary pupils, and is used in thousands of schools around the world (more than 7000 school districts in the USA alone).

Et Cetera will be offering all versions of Music Ace, including the recently released Music Ace Deluxe, a set of 35 lessons designed specifically for home use. Et Cetera will also be specialising in offering networked versions of the Music Ace products to educational institutions.

"Et Cetera Distribution is the premier music and music education focused distribution organisation in the United Kingdom," said Phil Rockenbach, President of Harmonic Vision. "Having such a strong partner in the UK will help make Music Ace available to more families, students, and most importantly, schools."

"Music Ace is recognised around the world as the premier music education program. Its acceptance by families and educators is a testament to its quality," said Colin Budgen, Marketing Director of Et Cetera. "We're delighted to be able to offer Music Ace to our retailers and educational customers."

Music Ace and Music Ace 2 are eligible for eLearning Credits (eLCs) and are listed at www.curriculumonline.gov.uk. Harmonic Vision's Music Ace is currently in use at a hundreds of schools in the United Kingdom.

In North America, Music Ace is already one of the most widely used music education packages, and (for example) is the standard music education program in every school in the Province of Ontario.

About Et Cetera

Et Cetera Distribution (www.etcetera.co.uk), has been supplying award-winning Computer music and sound products since 1993. Thousands of creative individuals use products from Et Cetera's portfolio for composing, performing, recording, and editing music and sound on the desktop.

The company is located at Valley House, 2 Bradwood Court, St Crispin Way, Haslingden Lancashire, BB4 4PW, United Kingdom and reached via phone at 0870 873 8731.

Et Cetera adds Music Ace to a product portfolio that includes Aardvark pro audio interfaces for PC's, Cakewalk Music Software sequencing and multi-track hard disk recording software, E-MU PC audio systems and samplers, Hercules pro audio interfaces, IMAGE Line FL Studio software, MakeMusic! (formerly Coda) notation software, Marian pro audio cards, PG Music award winning Band-in-a-Box and educational software, Soundtrek auto composition software, ST Audio (Hoontech) pro audio interfaces, Tascam (GigaStudio) professional software samplers and Yamaha professional music and sound cards et cetera.

About Music Ace

Harmonic Vision's products are designed for both consumer and educational markets for purchase and use by parents, school-based music teachers, and private teaching studios. The company's products are fun to use, incorporating a high degree of interaction with the user; compelling graphics, animation, and sound; and a reward system based upon performance. The Music Ace Series is the premier music education software in the world, currently in use by more than 7,000 school districts in North America. The Music Ace Series has received more than 30 major awards for excellence and was recently rated the best music education software in the schoolnews.com reader's choice poll.

About Harmonic Vision

Founded in 1991, Harmonic Vision, the company is a leading developer and publisher of music education software. Its products are designed to accelerate music education, whether at home or in the classroom, and are available from music and software oriented outlets around the world. The company is located in Chicago, at 155 North Wacker Drive, Suite 725, Chicago, IL, 60606, 800.474.0903, and on the Internet at <http://www.harmonicvision.com>.
